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Contact: Greg Johnson
Telephone: 513-793-3555
Fax: 513-793-3600
E-mail: gjohnson@hwbooks.com

Novel Reference Integrates Pharmacoepidemiology and Therapeutic Risk Management

CINCINNATI, February 2008 – The first edition of *Pharmacoepidemiology and Therapeutic Risk Management*, edited by Abraham G Hartzema PharmD PhD MSPH FISPE, Hugh H Tilson MD DrPh FISPE, and K Arnold Chan MD ScD FISPE, is now available. This cutting-edge text takes the unique approach of presenting therapeutic risk management as an extension of pharmacoepidemiology, a field which uses clinical research to identify, explain, and predict the uses and effects of medications, vaccines, and related devices in large populations.

With contributions from over 80 of the world's leading experts in the field, a vast array of current issues are reviewed and examined, including confounding, misclassifications in automated databases, propensity score methods, veterinary pharmacoepidemiology, drug safety, and numerous other contemporary topics. Academics, clinicians, policy makers, and manufacturers alike will value this extensively referenced text for its thorough explanations and examples relevant to modern society, clinical practice, and medical product regulation.

Therapeutic risk management, a key application of epidemiologic knowledge, is crucial in balancing the risks and benefits of drug therapy and minimizing the adverse outcomes associated with each product. In today's era of evidence-based medicine, pharmacoepidemiology in risk management provides much-needed documentation of interventions' effectiveness by applying epidemiologic methods to health services research and risk management evaluation. It is vital for drug safety professionals worldwide to remain abreast of developments in this rapidly evolving discipline and this reference text provides the framework for readers, whether graduate students or working professionals, to succeed.

Pharmacoepidemiology and Therapeutic Risk Management is available from Harvey Whitney Books Company, an internationally recognized publisher of journals, books, and other resources for the pharmacy, medical, and healthcare professionals. The company's editorial office is headquartered at 8044 Montgomery Road, Suite 415, Cincinnati, Ohio 45236, USA. For more information visit our web site at www.hwbooks.com or contact us directly.

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